



FOR IMMEDIATE RELEASE

Health & Benefits Leadership Conference Reveals ABC News' Ginger Zee as Opening Keynoter for 2022 In-Person Event

Chief Meteorologist and Mental Health Advocate will discuss her experience with mental health struggles and how HR professionals can support their workforces through the current crisis and beyond.

PALM BEACH GARDENS, Fla. – November 16, 2021 – The **Human Resource Executive® Health & Benefits Leadership Conference (HBLC)**, announced today TV Personality, ABC News Chief Meteorologist and Mental Health Advocate, Ginger Zee, as the Opening Keynoter for the leading workplace benefits event taking place April 5 - 7, 2022 at Aria Resort & Casino in Las Vegas.

In Zee's Opening Keynote, **The Mental Health Crisis: Time for Action**, she will discuss one of the most challenging issues facing HR and benefits leaders today — how the COVID-19 pandemic drove a dramatic decline in employee well-being and why company leaders must step up. Drawing from her personal journey, Zee will expound on steps to take to help "destigmatize" mental health in the workplace, suggest tools to help employees cope with mental health challenges, and provide insight into how to spot employees struggling with mental health.

"The ongoing pandemic has had an outsized impact on employees' mental health, worsening an already-growing crisis that employers absolutely cannot ignore," said Kathryn Mayer, Conference Chair of HBLC. "This opening keynote session couldn't come at a more important time. We are thrilled to have Ginger speak to attendees about this vital topic, and having her speak firsthand about her personal struggles will make it all the more powerful."

Zee is an Emmy and Murrow Award-winning meteorologist and the author of the *New York Times* best-selling memoir *Natural Disaster: I Cover Them, I am One*, where she opens up about her own significant mental health issues that went undiagnosed until she entered inpatient therapy. She currently covers the nation's weather headlines on *Good Morning America* and across all ABC News broadcasts and digital platforms.

In addition to this highly anticipated Keynote, **HBLC** will feature more than 40 sessions in seven different learning tracks including *Boosting Employee Financial Health*, *Hot Benefits to Attract & Retain Talent*, *Improving Mental Health*, *Managing Remote Workers*, *Rethinking Healthcare*, *Staying Compliant*, and *Tech Solutions That Work*. The in-person event will also feature a robust Expo Hall where HR, benefits and wellness leaders can discover the most cutting-edge products and solutions on the market.

Registration is open for the **Human Resource Executive® Health & Benefits Leadership Conference** with \$350.00 Super Savings for attendees who register by January 31, 2022. For additional information and to register, visit www.BenefitsConf.com or call toll-free 1-800-727-1227.

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About the Health and Benefits Leadership Conference

The **Human Resource Executive® Health & Benefits Leadership Conference** is designed for both private and public-sector executives including CHROs, CEOs, COOs, SVPs, VPs, CFOs, plus Directors and Managers of HR, Health and Benefits, and Compensation and Benefits. The annual event is the place to gain immediately useful solutions and ideas to craft a solid benefits program that will not only attract new employees but also retain top talent, improve employee engagement, enhance productivity and more. All sessions are created and presented by senior executives from leading organizations, both large and small, to deliver a high-caliber learning experience with real-world lessons and practical takeaways. For more details, visit www.BenefitsConf.com.

About Human Resource Executive® Magazine

Human Resource Executive® was established in 1987 and continues today as the premier publication focused on strategic issues in HR. Written primarily for vice presidents and directors of human resources, the magazine provides these key decision-makers with news, profiles of HR visionaries and success stories of human resource innovators. Stories cover all areas of human resource management, including talent management, benefits, healthcare, training and development, HR systems, relocation, retirement planning, and employment law. More than 75,000 HR decision-makers currently receive the print publication, which is published 7 times a year, and more than 100,000 readers receive the publication on their desktop, tablet or smartphone. HRExecutive.com's site closely mirrors *Human Resource Executive®* and takes full advantage of the inherent strengths of interactive technologies to deliver users breaking news, unique insights and extensive reference materials. The full-time editorial staff works with leaders in the profession to ensure the editorial product is insightful, strategic and timely.

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