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Keynotes for 2021 Virtual Health & Benefits Leadership Conference to Include Former *Good Morning America* Co-Host and American Benefits Council President

Former Good Morning America co-host will discuss her experience with caregiving support in the workplace while American Benefits Council President will detail what's at stake for employer-plan sponsors and benefits professionals.

PALM BEACH GARDENS, Fla. – April 27, 2021 – The ***Human Resource Executive***[®] **Health & Benefits Leadership Conference (HBLC)**, announced six keynote sessions for the all-new virtual event. Keynote speakers include award-winning journalist and former *Good Morning America* co-host, Joan Lunden, as the Opening Keynoter and President of the American Benefits Council, James Klein, will close the online conference.

In Lunden's Opening Keynote, *The Caregiving Crisis: Why Company Leaders Should Step Up*, on May 11 at 11 a.m. ET, attendees will learn why and how HR and company leaders can no longer afford to ignore the emotional, physical, and financial challenges that employees face while caring for their loved ones, challenges that have been exacerbated since the beginning of the COVID-19 pandemic due to school closures and eldercare access issues. She will share details of her own experiences and discuss why she has spent years advocating for better support and family-leave laws.

Washington insider Klein will discuss what changes can be expected in healthcare and benefits policy under the new Biden administration including policy positions on retirement, paid leave and COVID-19 during the conference's closing keynote, *What to Know About Benefits Policy in 2021*, on May 13 at 2 p.m. ET. He will also review what's at stake for employer-plan sponsors and benefits professionals.

"This is probably the most important time in the history of employer health and benefit strategies. Smart organizations have turned to programs and benefits offerings as their No. 1 COVID-19 response in an effort to help employees during the most stressful time of their lives," says Kathryn Mayer, HBLC Conference Chair and Senior Benefits Editor of *Human Resource Executive*[®]. "Our conference sessions, including Joan Lunden's opening keynote on addressing the caregiving crisis and Jim Klein's closing keynote on benefits policy, are extraordinarily timely and will offer employers the insights and approaches they need to succeed during this unprecedented time."

HBLC will feature four other keynote presentations:

- *2021's Big Challenge: Getting Workers Vaccinated* with Carol Morrison, Senior Research Analyst, Institute for Corporate Productivity (i4cp) and Tonie Lyubelsky, Senior Director of Corporate Total Rewards, ELKAY.

- *How Benefits Can Address Racial Inequity* moderated by Jennifer Benz, Senior Vice President, Communications Leader, Segal Benz with panelists Jessica Brooks, President and Chief Executive Officer, Pittsburgh Business Group on Health and Andrea Trudelle, Former Global Benefits Director, NVIDIA and Box.
- *Building a Path for Employee Financial Security: Five Practical Steps* with Melissa Gopnik, Senior Vice President, Commonwealth.
- *A Candid COVID-19 Conversation: Addressing Challenges and Looking Ahead* hosted by Sean Woodroffe, Senior Executive Vice President, Chief Human Resources Officer, TIAA.

The fully interactive, free HBLC virtual experience will use state-of-the-art technology to ensure attendees are able to explore and network with other participants, speakers and solution providers. Attendees will be able to take part in live Q&As, network, schedule one-on-one meetings, join group chats, visit booths and more.

To register for free visit www.BenefitsConf.com.

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About the Health and Benefits Leadership Conference

The **Human Resource Executive® Health & Benefits Leadership Conference** is designed for both private and public-sector executives including CHROs, CEOs, COOs, SVPs, VPs, CFOs, plus Directors and Managers of HR, Health and Benefits, and Compensation and Benefits. The annual event is the place to gain immediately useful solutions and ideas to craft a solid benefits program that will not only attract new employees but also retain top talent, improve employee engagement, enhance productivity and more. All sessions are created and delivered by senior executives from leading organizations, both large and small, to give you a high-caliber learning experience with real-world lessons and practical takeaways. For more details, visit www.BenefitsConf.com.

About Human Resource Executive® Magazine

Human Resource Executive® was established in 1987 and continues today as the premier publication focused on strategic issues in HR. Written primarily for vice presidents and directors of human resources, the magazine provides these key decision-makers with news, profiles of HR visionaries and success stories of human resource innovators. Stories cover all areas of human resource management, including talent management, benefits, healthcare, training and development, HR systems, relocation, retirement planning, and employment law. More than 75,000 HR decision-makers currently receive the print publication, which is published 7 times a year, and more than 100,000 readers receive the publication on their desktop, tablet or smartphone. HRExecutive.com's site audience closely mirrors *Human Resource Executive* and takes full advantage of the inherent strengths of interactive technologies to deliver users breaking news, unique insights and extensive reference materials. The full-time editorial staff works with leaders in the profession to ensure the editorial product is insightful, strategic and timely.

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