



April 24 - 26, 2019  
ARIA Resort & Casino  
Las Vegas

**FOR IMMEDIATE RELEASE**

**Health & Benefits Leadership Conference Announces Corporate Wellness and Healthcare Strategy Bonus Content for 2019**

*Two in-depth sessions covering the health, wellness and benefits community from popular industry presenters are planned for the April event.*

**PALM BEACH GARDENS, Fla. — March 19, 2019 —** The **Health & Benefits Leadership Conference (HBLC)**, organized by *Human Resource Executive*<sup>®</sup> magazine, announced two highly-anticipated Mega Sessions have been added to the program for the annual event set to take place in Las Vegas, April 24 - 26, 2019. Rex Miller, Principal, mindSHIFT; Author, *The Healthy Workplace Nudged*; and Ron Leopold, Chief Medical Officer, Lockton Benefits Groups; are all scheduled to present their Mega Sessions during the conference.

Participants will have the option to either attend Rex Miller's session that will take a fresh look at workplace health and well-being and the importance of creating a positive corporate culture, or join industry thought leader Ron Leopold as he discusses employee benefits and how to battle increasing healthcare costs in the workplace, during simultaneously running Mega Sessions.

**One on One With Rex Miller: The Power of a Healthy Nudge**— In this session, Miller will discuss what is moving some companies towards a different approach to health, well-being and engagement, and how this shift has improved the bottom line. Moderated by Mim Senft, Co-CEO, Motivity Partnerships; Co-founder, Global Women 4 Wellbeing, the presentation will explore what forward-thinking organizations are doing to move the needle on these three fronts.

Miller will explore the connection between health and performance, what constitutes a healthy culture, and why corporate wellness is all about the intersection of people, place and purpose. The presentation includes workshop time, where attendees will have a chance to evaluate their own programs and initiatives, review current research that is changing the way organizations are approaching health and wellness initiatives and examine case studies of companies building a healthier culture.

**Sticker Shock: Battling the Rising Cost of Medical Technologies**— During this session, Leopold, will discuss how in the next decade, the real challenge for employers trying to manage their healthcare spend will be the high cost of new medical and pharmaceutical technologies. Leopold will reveal how expensive technologies for treating cancer, neurologic conditions, surgical procedures, neonatal treatment, orthopedic conditions and rare diseases are driving year-over-year increases in how employer healthcare dollars are spent.

He'll go on to demonstrate how carriers and employees alike are rethinking their healthcare strategies and plan designs. Attendees will also get a chance to understand how technology cost impacts total employer healthcare spend, recognize what new technologies are the most promising and establish a framework for making benefits coverage decisions that factor in these new cost drivers.

This year's event also features 6 learning tracks for all professional levels including Healthcare, Benefits 2.0, Technology and Total Well-Being — plus, new for 2019, Employee Engagement and Professional Development.

“Varied program formats offer active and engaged learning for all professional levels,” said David Shadovitz, HBLC Program Chair and Editor-in-Chief, *Human Resource Executive*®. “The all-new Mega Sessions offer a chance for participants to thoroughly immerse themselves in the conference experience, get inspired and collect practical takeaways from key industry experts.”

Additionally, the conference will feature more than 60 of the most influential thought leaders in the health, wellness and benefits community including Opening Keynote by Vic Strecher, and presentations from industry experts like James Klein, Becky Cantieri, Sarah Lecuna, Shannon Ellis, Gregor Teusch and more. Plus attendees can choose from more than 40 sessions from [Mastering the Art and Science of Well-Being Measurement](#) to [7 Steps for Finding the Right Technology Provider](#).

HR professionals who register for **Human Resource Executive® Health & Benefits Leadership Conference** before April 25, 2019 can take advantage of the Standard Rate and save \$50.00 off the on-site rate. For more information and to register, visit [www.BenefitsConf.com](http://www.BenefitsConf.com) or call toll-free 1-800-727-1227.

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### **About the Health and Benefits Leadership Conference**

With the benefits world in continuous flux — from the multitude of packages in today's market to modern workforce demographics — staying ahead of the competition to recruit new talent and retain your existing workforce is a challenge. And with the incessant changes to compliance laws and regulations, the business risk is real. Join the nation's savviest HR and benefits professionals at the **Human Resource Executive® Health & Benefits Leadership Conference**, a one-stop solution to help optimize your benefits strategy to achieve maximum success.

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