

**FOR IMMEDIATE RELEASE**

## **Exhibitor Booths Sold Out for 2017 Health & Benefits Leadership Conference**



**Palm Beach Gardens, FL – March 20, 2017 – *Human Resource Executive***<sup>®</sup> magazine, the premier publication focused on strategic issues in HR and producers of the [Health & Benefits Leadership Conference](#) (HBLC) announced today exhibit space for the HBLC Expo has sold out and a waitlist is now available. Being held April 20 – 21, 2017 at ARIA Resort and Casino, Las Vegas, the expo is the largest health and benefits expo for employers in the United States.

As the fastest growing health and benefits focused conference and expo for HR professionals, the Health and Benefits Leadership Conference has annually needed to move into larger spacing since its inception. The 2017 show will set an all-time record with more than 110 companies exhibiting.

The HBLC Expo serves as a central meeting space for attendees to comfortably network and engage with industry professionals. This year more than 900 professionals will be in attendance and have the chance to see, experience and compare current products and services, side-by-side, to determine which will best meet company needs.

“This year will offer many new and innovative solutions including the can’t-miss preconference event Global Women 4 Well Being, whose goal is to inspire women by learning from seasoned professional women about removing the barriers to build a better career and a better life,” said Rebecca McKenna, Vice President of Global Events & Publisher at LRP Publications.

In addition to the expo, HBLC will feature experts presenting in seven general sessions and more than 24 breakout sessions in six program tracks. Notable speakers from a wide array of companies including NFP, Spa Finder, Zappos, Delta Air Lines Inc., The Breakers and more will present in the 2017 event. Additionally, exhibitors such as Maestro Health will provide visual notetaking during several of the main stage sessions and will make them available to registered attendees.

Additional information about the conference and expo is available on [www.BenefitsConf.com](http://www.BenefitsConf.com).

**Professionals are encouraged to register by April 17, 2017 to save \$50.00 off the onsite rate.** For additional details and to register, visit [www.BenefitsConf.com](http://www.BenefitsConf.com) or call toll-free 1-800-727-1227.

For all media inquiries, please contact Rennette Fortune at 561-622-6650 or email her at [rfortune@lrp.com](mailto:rfortune@lrp.com).

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About **Health and Benefits Leadership Conference**

The **Human Resource Executive® Health & Benefits Leadership Conference** is designed for both private- and public-sector executives including CHROs, CEOs, COOs, SVPs, VPs, CFOs, plus Directors of HR, Health and Benefits, Compensation and Benefits. The annual event is *the* place to gain immediate useful solutions and ideas to craft a solid benefits program that will not only attract new employees but also retain top talent, improve employee engagement, enhance productivity and more. All sessions are created and delivered by senior executives from leading organizations, both large and small, to give you a high-caliber learning experience with real-world lessons and practical takeaways. For more details, visit [www.BenefitsConf.com](http://www.BenefitsConf.com).

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