



**FOR IMMEDIATE RELEASE**

## **Health & Benefits Leadership Conference Announces 2022 Expo Hall as Largest in Event History**

*The expansive Expo Hall will include more than 100 exhibitors offering innovative solutions for employee benefits, health and well-being.*

**PALM BEACH GARDENS, Fla. – March 15, 2022** – The **Human Resource Executive® Health & Benefits Leadership Conference (HBLC)**, the leading workplace benefits event for employers, announced today that the 2022 Expo Hall will be the largest in the event’s history and will take place April 5 - 6 at the Aria Resort & Casino in Las Vegas.

HR, benefits and wellness leaders are under pressure to expand their offerings and think outside-of-the box for ways to become more people-centric and to gain a competitive advantage to retain their valuable employees and attract new talent. The scope of employee benefits has exploded over the past two years and the **2022 HBLC Expo** offers the best opportunity to learn about and research the latest employee health, wellness and benefits solutions. With over 100 exhibitors, **HBLC** will give these HR and benefits leaders the critical space to learn about new tools and services, talk to product experts, and get inspired by influencers helping to shape the future of workplace benefits — and get it all done in 2 days under one roof. Exhibitors available to attendees include VSP, MetLife, Calm, Wellness Coach, Fitbit and WW Health Solutions. In addition, the Expo also features the Innovation Zone where attendees will be able to hear quick presentations from industry thought-leaders on cutting-edge ideas.

“It’s no surprise that this is the biggest Expo Hall to date,” said Rebecca McKenna, Vice President Global Events and Publisher, LRP Media Group. “Employers are making the health and well-being of their employees a priority. There are hundreds of solutions that will be featured in the expo hall this year.”

**HBLC** will also feature in-depth sessions organized into seven learning tracks: *Boosting Employee Financial Health, Hot Benefits to Attract & Retain Talent, Improving Mental Health, Managing Remote Workers, Rethinking Healthcare, Staying Compliant and Tech Solutions That Work*. The in-person event will open with the keynote, **The Mental Health Crisis: Time for Action**, with ABC News Chief Meteorologist and Mental Health Advocate, Ginger Zee, and will offer four additional keynotes including **What to Know About Benefits Policy in 2022** with American Benefits Council President, James Klein.

Registration is open for the **Human Resource Executive® Health & Benefits Leadership Conference**. For additional information and to register, visit [www.BenefitsConf.com](http://www.BenefitsConf.com) or call toll-free 1-800-727-1227.

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**About the Health & Benefits Leadership Conference**

The **Human Resource Executive® Health & Benefits Leadership Conference** is designed for both private and public-sector executives including CHROs, CEOs, COOs, SVPs, VPs, CFOs, plus Directors and Managers of HR, Health and Benefits, and Compensation and Benefits. The annual event is the place to gain immediately useful solutions and ideas to craft a solid benefits program that will not only attract new employees but also retain top talent, improve employee engagement, enhance productivity and more. All sessions are created and presented by senior executives from leading organizations, both large and small, to deliver a high-caliber learning experience with real-world lessons and practical takeaways. For more details, visit [www.BenefitsConf.com](http://www.BenefitsConf.com).

### **About Human Resource Executive® Magazine**

*Human Resource Executive®* was established in 1987 and continues today as the premier publication focused on strategic issues in HR. Written primarily for vice presidents and directors of human resources, the magazine provides these key decision-makers with news, profiles of HR visionaries and success stories of human resource innovators. Stories cover all areas of human resource management, including talent management, benefits, healthcare, training and development, HR systems, relocation, retirement planning, and employment law. More than 75,000 HR decision-makers currently receive the print publication, which is published 7 times a year, and more than 100,000 readers receive the publication on their desktop, tablet or smartphone. HRExecutive.com's site closely mirrors *Human Resource Executive®* and takes full advantage of the inherent strengths of interactive technologies to deliver users breaking news, unique insights and extensive reference materials. The full-time editorial staff works with leaders in the profession to ensure the editorial product is insightful, strategic and timely.

### **Media Contact:**

Rennette Fortune  
LRP Media Group  
P: 561.622.6520  
E: [rfortune@lrp.com](mailto:rfortune@lrp.com)  
[www.LRP.com](http://www.LRP.com)