



**APRIL 15 - 17, 2020**  
ARIA RESORT & CASINO  
*Las Vegas*

**FOR IMMEDIATE RELEASE**

**Health & Benefits Leadership Conference and Kaiser Family Foundation Will Present Results of Employer Health Benefits Survey**

*Kaiser Family Foundation will discuss its Employer Health Benefits Survey including employer health plan costs and designs at the 2020 conference.*

**PALM BEACH GARDENS, Fla. – March 3, 2020** – The **Human Resource Executive® Health & Benefits Leadership Conference (HBLC)**, an event to help health, wellness and benefits leaders optimize their benefits strategies, announced a new session presented by the Kaiser Family Foundation (KFF) discussing its Employer Health Benefits Survey and the important results they received about employer health plan costs and designs. KFF’s Policy Analyst, Rabah Kamal, will host the session on Wednesday, April 15 at 10:45 a.m. during the conference being held April 15 - 17, 2020 at Aria Resort & Casino in Las Vegas.

During the session, *Employer Strategies to Reduce Health Costs and Improve Quality*, KFF will explore what drives insurance purchasing decisions based off research conducted for the Employer Health Benefits Survey. Results from the survey include findings from several focus groups with employees, including attendees of HBLC 2019. KFF will also give insight into barriers of balancing healthcare costs and employee satisfaction. They will take time to explore tools that allow employers to make informed decisions when selecting health plans and provider networks. Additionally, KFF will examine further survey themes that round out the picture of employers’ biggest healthcare cost and quality concerns.

“We’re excited to have the Kaiser Family Foundation join us at this year’s conference and share valuable insights for health and benefits professionals,” said Kathryn Mayer, Conference Chair, HBLC. “Their expertise in employer health benefits is impressive, and attendees are bound to hear really smart, cutting-edge and important strategies about how to cut healthcare costs and improve quality.”

HBLC will feature more than 45 sessions in 8 unique session tracks including *Hot Benefits to Attract and Retain Talent, Keeping Employees Engaged, Improving Employees’ Overall Well-Being, Staying Compliant, Rethinking Healthcare in Changing Times, Helping Employees Boost Financial Health, Being a Better Benefits Leader and Tech Solutions That Work* and more. Additionally, HBLC will offer general sessions presented by some of the most influential thought leaders in the health, wellness and benefits community including a highly anticipated keynote session from award-winning journalist and former Good Morning America co-host, Joan Lunden.

Registration is open for the **Human Resource Executive® Health & Benefits Leadership Conference**. HR professionals who register for the Early Bird Savings rate by March 11, 2020 will save \$250.00. For additional information and to register, visit [www.BenefitsConf.com](http://www.BenefitsConf.com) or call toll-free 1-800-727-1227.

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### **About the Health and Benefits Leadership Conference**

The **Human Resource Executive® Health & Benefits Leadership Conference** is designed for both private and public-sector executives including CHROs, CEOs, COOs, SVPs, VPs, CFOs, plus Directors of HR, Health and Benefits, Compensation and Benefits. The annual event is the place to gain immediate useful solutions and ideas to craft a solid benefits program that will not only attract new employees but also retain top talent, improve employee engagement, enhance productivity and more. All sessions are created and delivered by senior executives from leading organizations, both large and small, to give you a high-caliber learning experience with real-world lessons and practical takeaways. For more details, visit [www.BenefitsConf.com](http://www.BenefitsConf.com).

### **About the Kaiser Family Foundation**

The Kaiser Family Foundation is a non-profit organization focusing on national health issues, as well as the U.S. role in global health policy. Unlike grant-making foundations, KFF develops and runs its own policy analysis, journalism and communications programs, sometimes in partnership with major news organizations. KFF serves as a non-partisan source of facts, analysis and journalism for policymakers, the media, the health policy community and the public. Our product is information, always provided free of charge — from the most sophisticated policy research, to basic facts and numbers, to in depth health policy news coverage provided by our news service, KHN, to information young people can use to improve their health or the general public can use to understand the health reform law. The modern day KFF was established in the early 1990s with its current mission and operating style.

### **About Human Resource Executive® Magazine**

*Human Resource Executive®* was established in 1987 and continues today as the premier publication focused on strategic issues in HR. Written primarily for vice presidents and directors of human resources, the magazine provides these key decision-makers with news, profiles of HR visionaries and success stories of human resource innovators. Stories cover all areas of human resource management, including talent management, benefits, healthcare training and development, HR information systems, relocation, retirement planning, and employment law. More than 75,000 HR decision-makers currently receive the print publication, which is published 12 times a year, and more than 100,000 readers receive the publication on their desktop, tablet or smartphone. HRExecutive.com's site audience closely mirrors *Human Resource Executive* and takes full advantage of the inherent strengths of interactive technologies to deliver users breaking news, unique insights and extensive reference materials. The full-time editorial staff works with leaders in the profession to ensure the editorial product is insightful, strategic and timely.

**Media Contact:**

Rennette Fortune

LRP Media Group

P: 561.622.6520

E: [rfortune@lrp.com](mailto:rfortune@lrp.com)

[www.LRP.com](http://www.LRP.com)