

# 2017 Pre-Show Mailing List Rental Agreement

**Due: Friday, March 17**

**EXPO: APRIL 19 - 20** ARIA RESORT & CASINO | LAS VEGAS

CONTACT INFORMATION:		
EXHIBITOR:		
CONTACT NAME:		
STREET ADDRESS:		
CITY:	STATE:	ZIP:
EMAIL:		
PHONE: ( )	FAX: ( )	

**List Rental Price: \$500**

Sponsors who are entitled to a complimentary pre-show mailing list may return this agreement without payment.

*To order after March 17, please contact your sales representative.*

PAYMENT INFORMATION:	
CHARGE MY CREDIT CARD: <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMEX <input type="checkbox"/> DISCOVER	
CARD #:	EXP. DATE:
SECURITY CODE: (3-digit code on back of Visa, MasterCard, Discover or 4-digit code on front of AmEx)	
NAME: (as it appears on card)	
CREDIT CARD BILLING ADDRESS: / STREET: <small>(If different from above)</small>	
CITY:	STATE: ZIP:
CARDHOLDER'S PHONE:	CARDHOLDER'S SIGNATURE:

You will receive the list approximately 4 weeks prior to the show from conferences@lrp.com. No updates will be provided. The list will include name, title, company and mailing address fields. No email addresses or phone numbers will be supplied.

**BY SIGNING THIS AGREEMENT, YOU:**

- Agree the list is for one-time postal mailing use only in conjunction with this event.
- **AGREE TO REFRAIN FROM COMPILING PHONE NUMBERS AND EMAILS OF THE ATTENDEES ON THE LIST TO BE USED FOR SOLICITATION.**
- Agree that all names and addresses furnished by LRP remain the property of LRP.
- Guarantee that the names and addresses will not be copied or retained in any way, or reused, resold, disclosed to, or used by anyone other than you.
- Agree that the names may be merged and purged with other lists only for the purpose of eliminating duplicate names and will not be enhanced or tagged without the written permission of LRP.
- Understand that the list is monitored by decoy names and agree not to employ any method to detect and eliminate decoy names.
- Understand that any violation of these restrictions will result in additional billing, suspension of privileges and possibly litigation.

Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

**Send List Rental Agreement to:**  
Health & Benefits Leadership Conference  
Attn: Customer Service  
Fax: 561-622-2423 | Email: conferences@lrp.com