

Lead Retrieval Order Form

Discount Deadline: FRIDAY, MARCH 24, 2017

CHOOSE YOUR UNIT(S)

ExpoPro Plus™



- Simple Point and Shoot Scanner
- Allows Personalized Note Taking
- High Speed Printer
- Reprint Individual Lead or All
- Real-Time Online Lead Management
- Electrical Requirements <1 amp, 110V

\$279.00 (Before 3/24/2017) **\$329.00** (Show Rate) _____

Optional Services

per unit (Before 3/24/2017)(Show Rate)

Custom Qualifiers \$60.00 \$80.00

Sub-Total= _____

Mobile Plus™



- Paperless, Green Option
- Wireless Handheld Unit
- Large Color Touch Screen Display
- Allows Personalized Note Taking
- Real-Time Online Lead Management
- Extended Life Battery

\$349.00 (Before 3/24/2017) **\$399.00** (Show Rate) _____

Optional Services

per unit (Before 3/24/2017)(Show Rate)

Custom Qualifiers \$60.00 \$80.00

Custom Survey \$60.00 \$80.00

Sub-Total= _____

LeadsPlus™ App



- **NO NETWORK CONNECTION NECESSARY**
- Utilizes your personal device
- iPhone® or iPad® with iOS 7.0 or higher
- Android® phones with OS 4.0 or higher
- Standard / Custom Qualifiers & Note Taking Capabilities Included
- Real-Time Online Lead Management
- *Uploads Leads Automatically when (devices) have internet connectivity

\$349.00 First License **\$99.00** Additional License _____

OR

App Bundle Options

3 Pack Bundle \$499.00 _____

6 Pack Bundle \$799.00 _____

10 Pack Bundle \$999.00 _____

Sub-Total= _____

NEED ASSISTANCE SETTING UP?

Delivery & Setup

**Applies to ATS hardware only, not app*

\$ 65.00 (Before 3/24/2017)

\$ 85.00 (Show Rate) _____

ADD IT UP

Total Due (In US Funds)

= \$ _____

COMPANY _____ BOOTH NO. _____

WEBSITE _____

ADDRESS _____ CITY, STATE, ZIP, COUNTRY _____

PHONE NO _____ FAX NO. _____

ORDER CONTACT _____ EMAIL _____

ONSITE CONTACT _____ ONSITE CELL PHONE _____

ORDERING OPTIONS

Order Online: www.american-tradeshow.com

Username: **HBLC2017** Password: **3217**

Email Orders to: orders@american-tradeshow.com

Fax: **985-809-1888**

Mail Checks to: **ATTN - American Tradeshow Services | 217 General Patton Ave. Mandeville, LA 70471**

Questions? Please call: **985-809-0600, ext. #777**



Health & Benefits Leadership Conference 2017
ARIA Las Vegas Resort & Casino
April 19 - 21, 2017
Las Vegas, NV



HBLC 2017

Payment Authorization Form

***A credit card is required on all orders as a security deposit on rental equipment. See Terms & Conditions at the bottom of this page.**

BOOTH NO. _____
 COMPANY _____
 ORDER CONTACT _____
 PHONE NUMBER _____

Choose Payment Method:

To Pay By Credit Card

We accept American Express, MasterCard and Visa. Please choose "To Pay By Credit Card" option and enter your credit card details below. Your credit card will be charged upon receipt of your order and an email confirmation/receipt will be sent to the email address listed on Page 1 of the order form.

To Pay By Company Check (Security Deposit Required*)

Please make checks payable to American Tradeshow Services. Please choose "To Pay By Check" option and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. Checks are due in the office ten (10) days prior to show start. Checks must be in US Funds and be drawn from a US Bank.

To Pay By Wire Transfer (Security Deposit Required*)

For information on paying by Wire Transfer, please contact Exhibitor Services at 985-809-0600, ext 201. Wire Transfers must be paid in US Dollars. Please choose "To Pay By Wire Transfer" and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. An invoice will be sent once your order is processed along with details on how to complete your wire transfer transaction. Wire Transfers are due in the office ten (10) days prior to show start.

Credit Card Details *Required For All Orders

<input type="checkbox"/>		<input type="text"/>	<input type="checkbox"/>	Use As Security Deposit Only
<input type="checkbox"/>		Cardholder Name: _____		
<input type="checkbox"/>		Expiration Date: _____ / _____	Security Code: _____	
<input type="checkbox"/>		Cardholder Signature: _____		

Terms And Conditions

All equipment ordered must be picked up at the service desk prior to the start of the show unless you have selected the Delivery and Setup option. Refunds will not be made for unclaimed equipment. Equipment must be returned to the service desk within one hour after the close of the show to avoid additional charges. If ATS staff has to pick up your scanner, you will be charged \$100.00.

Renter is responsible for the full replacement value of lead retrieval equipment if lost, stolen or damaged while in possession of renter.

All cancellations received earlier than seven (7) working days prior to show opening date will be subject to a \$75.00 service fee. All cancellations received within seven (7) working days prior to show opening date will be billed at full rental price and will not be eligible for refund.

A credit card is required on all orders as a security deposit on rental equipment. ATS will not charge anything to credit card held as security deposit with out prior authorization, however, ATS reserves the right to charge fees associated with lost, stolen or damaged units as a last chance effort to recover damages. ATS will allow ample time (at least sixty days) for exhibitor to arrange payment for lost, stolen or damaged units, before this step is taken. Checks are due in the office ten (10) days prior to show start.

ORDER ONLINE:
www.american-tradeshow.com
 Username: **HBLC2017**
 Password: **3217**

EMAIL ORDERS TO:
orders@american-tradeshow.com
 FAX:
985-809-1888

SEND CHECKS TO:
American Tradeshow Services
ATTN: Exhibitor Services
217 General Patton Avenue
Mandeville, LA 70471

QUESTIONS?
Call 985-809-0600, ext. #777



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Custom Qualifier Template

The following is a list of the standard action codes that are included with your unit rental

Add to Mailing List
Current Customer
Distributor
Has Purchasing Authority
Have Sales Rep Call
Hot Lead!
Inquiry Only
Interested Buyer
OEM
Product A
Product B
Product C
Product D
Product E
Product F
Schedule Demonstration
Send Literature
Send Pricing Info
VAR
Wants Presentation

To personalize these codes, or use your own codes, please fill in this

Below please list your custom action codes. These custom codes will be ready for you when you pick up your reader at the show. (Please type or print legibly, maximum 28 characters per code.) To guarantee availability at show site, please fax this template in seven (7) days prior to show start.

The Following Characters May Not Be Entered As Part Of An Action Code:
 Apostrophes ('), Slashes (/), Backslashes (\),
 Dots (.), Carrots (^), and Quotes (")

Company:

Booth Number:

1	
2	
3	
4	
5	
6	
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11	
12	
13	
14	
15	
16	
17	
18	
19	
20	

If you have any questions concerning any of the products or services being offered for lead collection, please feel free to call us at (985) 809-0600 and we will make certain your questions are answered promptly.