

**ARIA RESORT & CASINO
LAS VEGAS**
EXPO: April 19 - 20
CONFERENCE: April 19 - 21

2017 Show Guide & On-Site Advertising Contract

Send signed contract to:
Aubrey Maxwell
Email: amaxwell@lrp.com
Fax: 215-784-0870

Mail payment to:
LRP Publications
360 Hiatt Drive, Dept. 150F
Palm Beach Gardens, FL 33418

SALES REP: Nancy Calabrese Nancy Sommar

SHOW GUIDE AD TYPE	RATE	<input checked="" type="checkbox"/>
Full Page	\$1,575	<input type="checkbox"/>
2-Page Spread	\$2,950	<input type="checkbox"/>
Back Cover	\$2,300	<input type="checkbox"/>
Inside Front Cover	\$1,995	<input type="checkbox"/>
Inside Back Cover	\$1,995	<input type="checkbox"/>
Center Fold-Out Section	\$1,995	<input type="checkbox"/>
ON-SITE ADVERTISING	RATE	<input checked="" type="checkbox"/>
Attendee Packet Material*	\$1,900	<input type="checkbox"/>
Marketing of After-Hours Party	\$9,500	<input type="checkbox"/>
Other _____	\$ _____	<input type="checkbox"/>
TOTAL INVESTMENT:		

SHOW GUIDE AD DEADLINES
Space Deadline: February 15, 2017
Ad Materials Deadline: March 17, 2017

AD SPECIFICATIONS

Full page: 8½" x 11"
Full page bleed: 8¾" x 11¼"
Trim Size: 8½" x 11"

No Charge for bleeds. Please provide PC-compatible, 300 DPI, CMYK TIFF or PDF files. Artwork should be uploaded to <https://www.hightail.com/u/LRP-ArtDirector>. Please e-mail artdirector@lrp.com with questions.

*Pre-printed materials (8-page maximum, 8.5" x 11" maximum size, must lay flat) are due by TBA

Company Name: _____
Street Address: _____
City: _____
State: _____ Zip: _____ Country: _____
Contact Name: _____
Title: _____
Phone: _____
Fax: _____
Email: _____
Website: _____

PAYMENT

Check enclosed, made payable to LRP Publications, Inc.
 Charge my credit card: \$ _____

CREDIT CARD TYPE: Visa Mastercard Amex Discover

Card #: _____ Exp. Date: _____

Security Code: _____
(3-Digit Code On Back Of Visa, Mastercard, Discover Or 4-Digit Code On Front Of Amex)

Name: (As It Appears On Card) _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip: _____

Cardholder's Phone: _____

Cardholder's Signature: _____

AGREEMENT

Show Guide ads and on-site advertising opportunities are subject to availability and may vary by event. Ads will be decided on a first-come, first-served basis (although prior year premium space advertisers will be given first right of refusal). 100% is required within 30 days to hold your ad space. You may elect to pay a 50% deposit. The balance will be due 90 days prior to the event. Any contract received after this date must be paid in full. Artwork submitted less than 35 days before the beginning of the conference may be subject to a late fee. Advertisers who notify LRP of cancellation in writing 120 days prior to the event will receive a refund of 50% of the total ad space cost. The person signing this document understands that this is a binding agreement and represents and warrants to LRP Publications that he/she is authorized to bind the above named company to the terms hereof.

ACCEPTED BY ADVERTISER

Print Name: _____
Date: _____



Accepted By LRP: _____
Date: _____