

## **DHS Group Announces Launch of New Wearable Device and HealthSpective App**

HOUSTON, TX – April 2017 – Dynamic Health Strategies, LLC (DHS Group) is excited to announce the Movband 4, the company’s latest wearable activity tracker and the new and improved HealthSpective mobile app. The Movband 4 joins DHS Group’s pool of devices and the app update supports both DHS Group’s wellbeing platform and healthcare analytics programs.

In addition to the accuracy and reliability of past Movbands, the Movband 4 offers new features to enhance both the physical design and user capabilities. The activity tracker includes text and call alerts when connected to the user’s mobile device via Bluetooth, full waterproofing, sleep data collection and a touch screen with increased clarity and brightness.

The all-new HealthSpective app, which will be available for both iOS and Android, is faster and more user-friendly than previous versions. The app is compatible with Apple Watch, Apple HealthKit and Google Fit activity programs and offers a single button that seamlessly links a user’s activity tracker information with the app (and in turn, the web-based version as well).

“The Movband 4 and HealthSpective app make it fun and easy for users to track and measure their movement,” said Jim Pritchett, DHS Group CEO. “With prevalent information readily available, participation in wellness programs increases and fitness goals are much easier attained leading to a healthier population.”

Both the Movband 4 and the HealthSpective app are planned to be available in May 2017. The Movband 4 will be available for purchase online through the DHS Shop and the HealthSpective app will be available for download on both iTunes and Google Play.

For more information about DHS Group’s products and services, including how the company utilizes a full-circle solution to help companies and health plans achieve better health outcomes and cost savings, go to [www.dhsgroup.com](http://www.dhsgroup.com).

### **About DHS GROUP:**

DHS Group works with companies and health plans to achieve better health outcomes through population science and member engagement tools. With roots extending back to 1997, DHS Group simplifies the data behind healthcare, creating actionable solutions, engagement tools and resources that elevate population health.

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